



A Very Special Offer for TOCICO Members

NEW BENEFIT for TOCICO MEMBERS **Exclusive Discounts from Goldratt Marketing Group**

TOCICO is pleased to announce a special new benefit exclusively for our members! [Goldratt Marketing Group](#) (GMG) is offering significant discounts for TOCICO Members on two of their premier products:

TOC tv **TOC.tv Full Access**



Gain unlimited access to a wealth of 700+ TOC videos, including the TOC Insider Series, *The Goal* movie as well as content from Dr. Eli Goldratt, the father of TOC. This platform is a treasure trove of valuable content that will enhance your understanding and application of TOC principles. [Explore TOC.tv Full Access](#)

Annual access FROM \$599* **SPECIAL PRICE \$264.10**

[Get Full TOC.tv Access](#)

VIP Membership



Annual access to everything

Elevate your TOC journey with VIP access to exclusive content such as the TOC Insights and TOC Self Learning Programs, audiobooks and e-Books. This membership provides unparalleled resources to deepen your TOC expertise and stay ahead in the field.

[Discover VIP Membership](#)

Annual access FROM \$949* **SPECIAL PRICE \$579.10**

[Get TOC VIP Access](#)

As a TOCICO Member, just select the option (Member of: TOCICO) when purchasing and the price will be adjusted accordingly.

This opportunity adds significant value to your TOCICO membership, providing you with additional tools to further your professional development and implementation of TOC methodologies. We are committed to continually enhancing the benefits of being a TOCICO member, and this collaboration with GMG is a testament to that commitment. Take advantage of these exclusive discounts today and enrich your TOC journey with the exceptional resources available through TOC.tv and the VIP Membership.

Not a Member? What better time to sign up than right now!